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Subject: **UPDATED: Sector News Alert - A roundup of latest news and events in eye health and vision care**
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Sector News Alert



A roundup of the latest news and upcoming events in eye health and vision care

Thursday 16 October, 2014

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Sector news

[Investing in eye health will deliver tremendous savings](#)

Addressing the National Press Club, Amanda Vanstone used the World Sight Day Address to call for a smarter, more coordinated, approach to eye health.

[Have cane, am able to work](#)

Guide Dogs NSW/ACT is urging business owners to open their eyes to the benefits of employing someone who is blind or vision impaired.

[New CALD eye health resources launched](#)

When it comes to having eye tests, non-English speaking Victorian residents rank among the lowest. A suite of new materials has been launched to demystify eye health and encourage non-English speakers to have an eye test.

[Brien Holden Vision Institute on the move](#)

Brien Holden Vision Institute to launch a series of commercial entities in Australia, China, India, US and Europe, to bring to market advanced products for myopia, presbyopia and detection and management of potentially blinding eye disease.

[Fred Hollows wins the Google Impact Challenge](#)

The Fred Hollows Foundation's new mobile screening device 'MARVIN', which will instantly diagnose for the onset of blindness caused by diabetes, won the popular vote in the 2014 Google Impact Challenge.

[Slide on sunnies and save your sight](#)

In the lead up to World Sight Day, SunSmart and Vision 2020 Australia called on Victorians to slide on their sunglasses and join in the global efforts to stop avoidable blindness.

In the spotlight



[Eye health feature on the Today Show](#)

World Sight Day got off to a roaring start with Vision 2020 Australia Ambassador, Jessica Gallagher and optometrist Narelle Hine featuring in a Today Show segment about eye health.

Watch the segment on [Channel Nine online](#).

Upcoming events

- [Texpo - Sydney](#): 17 & 18 October
- [ACO National Conference](#): 18 & 19 October
- [Annual Gerard Crock Lecture](#): 22 October
- [ACFID Council](#): 23 & 24 October
- [SA Blue Sky Congress 2014](#): 7 & 8 November

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