

 [Forward to a friend](#) |  [Instagram](#) |  [Facebook](#) |  [Twitter](#)

Wednesday 7 October, 2015

#snapforsight tomorrow!



Tomorrow is World Sight Day and the launch of social media campaign **#snapforsight**

The campaign is already gathering momentum as people start sharing images of what they cherish to help raise awareness about the importance of sight.

But we need as many people as possible to post a pic tomorrow morning to help spread the campaign far and wide.

It's easy to get involved, here is a reminder on the four steps:

- Step 1: Take a photo of something you cherish and share it on Instagram, Twitter and Facebook
- Step 2: Tell us why you cherish what is in the pic
- Step 3: Make sure you include the hashtag **#snapforsight**
- Step 4: Ask your friends, family and colleagues to join the campaign and share a pic of what they cherish?

If you don't have Instagram, Twitter or Facebook, you can still get involved in the campaign. All you need to do is upload your pic directly to www.snapforsight.com.au

Happy World Sight Day!

Sector news

[App helps children with vision loss communicate this World Sight Day](#)

On World Sight Day, Royal Institute for Deaf and Blind Children is launching a new app to help children with vision loss and additional needs develop the sign language they need to communicate.

[SDGs set new global agenda for eye health and vision care](#)

Vision 2020 Australia welcomes the Australian Government's commitment to a new agenda for sustainable development over the next 15 years.

[Surprise social services shuffle](#)

ProBono reports on the shuffle in the Social Services portfolio that will see Social Services Minister Christian Porter focus mainly on disability and the rollout of the National Disability Insurance Scheme.

[Australian College of Optometry marks its 75th anniversary](#)

In celebration of its 75th anniversary, the Australian College of Optometry will launch "A History of Australian Optometry" written by Professor Emeritus Barry Cole at the ACO National Conference on 24 October.